

CITY SAVES PENNIES AND LETS INFANTS DIE! —PASSAIC, N. J., HAS HIGHEST DEATH RATE



The hand of death reaches down into the crowded tenement sections of Passaic, N. J., and plucks 193 young lives in every 1,000 population and health authorities say city is not willing to pay the price of health with increased taxes.

BY K. W. PAYNE

Notice to Unborn Infants.—Keep away from Passaic, N. J., because Passaic gives babies the Worst deal in America.

On all the signboards in Storkland such warning as that above should be posted!

More babies, in proportion to population, die in Passaic than in any other city in the country and babies

die younger in Passaic than in any other city in the country!

In Passaic they've been playing the game of Pennies vs. Babies and they have let the Pennies win.

America's most valuable crop is her babyhood. A careful checking up of this crop is now under way. The lessons of Passaic are important to every city in America, if America's annual baby saving campaign is to be effective this year.

Of 144 leading American cities that